

DOROTHY LANE MARKET

the store that accommodates®

TABLE

AUGUST 2025

Come & Enjoy!

77 REASONS TO LOVE
DOROTHY LANE MARKET





1

WE BAKE ARTISAN BREAD EVERY DAY

Our Bakehouse is bustling with artisan bakers who are masters of their craft and know how to deal with the finicky behavior of dough. We bake from scratch using traditional methods. The resulting bread has a crispy and chewy crust, an interior that's airy and aromatic, and a flavor that's full and lingering.

2

We Practice the Golden Rule

We treat you as we would want to be treated. Friendly customer service here is authentic because it's a natural outgrowth of our culture.

3

Killer Brownie®

Just say its name and you'll hear a ripple of accolades about the famous Killer Brownie®, which started in the DLM Bakery. With velvety caramel and triple-layered decadence, it's easy to understand why Killer Brownie®, a sister company to DLM, has grown to encompass fans near and far!



4

We Are Local. We Are Family.

DLM first opened its doors as a humble fruit stand in 1948 on the corner of Far Hills Ave. and Dorothy Lane. Calvin D. and Vera Jane Mayne cheerfully greeted their customers and shared their love for good food. DLM continues to be locally owned and operated by Calvin and Vera's descendants. Local and family have been at our core since day one.

5

We Start Each Day Fresh

As each day closes, we meticulously clean cases, like those in our Deli, Bakery, Meat, Seafood, and Sushi departments. This mentality sets the stage for a clean, fresh setup the next day.

6

Sit Down & Unwind

You'll find gathering spaces throughout each store where you can stop and enjoy the food surrounding you or a glass of wine. In addition, enjoy complimentary WiFi.



7

Quality is Our First Consideration

When we search for new foods, make foods, and taste foods, quality is our first consideration. We love food that tastes good and is good for you!

8

Vera Jane's Extra-Virgin Olive Oil

This top tier olive oil hails from a beautiful hillside dense with olive groves in Tuscany, Italy, and comes to us thanks to our friends, the Zanettis. We love it so much, we named it after Vera Jane Mayne and the bottle is adorned with her photo.

9

We Travel & Taste

We know what to look for when tasting any number of products, from wine and olive oil to chocolate and cheese. We meet with producers and taste the world's greatest food cultures, and then bring it back to our stores for you to experience!

10

True Wine Specialists

Several of our DLM wine consultants are Certified Specialists of Wine. They have completed a rigorous exam, making it a distinguished title that comes with knowledge. Be sure to ask our CSWs for a great recommendation!

11

Our Good Neighbor Program

Vera Jane Mayne often said "always do the right thing." Our Good Neighbor Program allows Club DLM members to select a nonprofit to credit with their spending for an annual donation.

DorothyLane.com/GoodNeighbor



12

FLAVOR FIRST IS A GUIDING PHILOSOPHY

It means that we use the best ingredients when crafting food that's Made Right Here. This enables us to taste our food every day and constantly assess it, talk about it, and sell it with pride and passion.



13

Jack's Grill

At Jack's Grill, located between our Meat & Seafood departments, we keep it simple. You pick a protein, we'll grill it while you shop. Or, check out the Jack's Grill menu!

14

Words We Follow

There's a sign with Latin phrasing in all of our stores. *Quidvis recte factum quamvis humile praeclarum.* It means, "Whatever is rightly done, however humble, is noble." We truly believe these words.

15

Naples-Style Pizza

True Naples-style crust is airy with a charred exterior and chewy interior. To achieve this, we use handmade dough and bake directly on the hearth. *Available at select locations.*



20

WE HAND-STRETCH OUR MOZZARELLA

Stop by The DLM Cheese Shop and marvel as our cheesemongers rhythmically stretch and shape warm mozzarella by hand. It should be slightly soft and moist, which is why we make it fresh several times a week.



16

EXPERT SUSHI CHEFS & HIGH STANDARDS

We know that elevated sushi starts with a skilled sushi chef who understands the artistry and craft, and values freshness and cleanliness. We make our sushi fresh daily using sushi-grade fish that meets our meticulous Seafood standards.



17

DLM AGED BALSAMIC VINEGAR OF MODENA

In the food-loving city of Modena lives our friend Maria Livia. Her family produces gorgeous balsamic vinegar, which we sampled from various barrels while on a visit. It was here that we chose our DLM blend on site. We love its depth, richness, and complexity.



23

Croissant Couture

When looking for inspiration for our Made Right Here Croissants, we looked to the famous Parisian bakeries. We fold European butter into 81 layers of old-world croissant dough before brushing with an egg wash and baking. Cut one open and you see the beautiful, glistening flaky pockets layered across, which can easily hold your favorite DLM Preserve.



18

Our Parmigiano-Reggiano Is Out Of This World

Our friends the Minelli family produce extraordinary Parmigiano-Reggiano on their farm near Modena, Italy. We choose to have it aged 24-30 months, longer than most, resulting in the best-tasting parm we've ever tried.



19

A Haven For Coffee Lovers

We only use coffee that's ethically sourced and roasted in small batches locally. In addition, we feature Rishi Teas, DLM A2 Guernsey Milk, and our housemade whipped cream. We can't wait to craft something especially for you!



21

MEATS THAT ARE LIFETIME FREE OF ANTIBIOTICS & ADDED HORMONES

We understood the importance of this long before it was widely known. Why? Because it's the right thing to do. In addition, rest assured that livestock is humanely raised and vegetarian fed.

22

USDA PRIME STEAK

Steaks may boast one of several USDA grade shields with USDA Prime coming out on top thanks to intrinsic marbling that melts into flavor when cooked. If you are looking for the best, go for USDA Prime!

24

The DLM Deli Is A Trusted Go-To

Just look at the case and your eyes will dance as they soak in the variety of Deli salads that are Made Right Here in our stores' Kitchens. Look for best-selling favorites, like our Pine Club Pasta Salad, and seasonal additions!

25

Gourmet Takeaway

You shouldn't have to sacrifice quality when you choose convenience. Our Gourmet Takeaway case is brimming with entrées and sides that are made in our state-of-the-art Kitchens and ready for you to reheat and eat. Order à la carte or choose two sides and an entrée and make it a Dinner Deal!



26

WORLD-CLASS PÂTISSERIE

Every detail matters when it comes to creating a caliber of pâtisserie that rivals those found in a big city. Technique, ingredients, presentation, and flavor combined with a heaping dose of innovation from our in-house pastry chefs.

29

In For The Long Haul

Family is an essential fiber woven in the DLM story. We strive to build a culture that exudes that. It's not uncommon to meet associates who have happily worked here 20+ or even 40+ years.



30

We Celebrate Food With Events

We aim to showcase our passion and expertise with ticketed experiences, such as our Pastry Show, Champagne Soirée, and highly anticipated Food & Wine Show.

31

The Ultimate Comfort Cookie

Laura's Cookies are hand-rolled and decorated, featuring a unique almond-flavored icing. These whimsical, beloved sugar cookies are exclusive to Dorothy Lane Market.



32

LOCAL GRAINS

Starting in 2015 with a few acres of Turkey Red Wheat, we've now grown our local grain program to encompass 500+ acres across Ohio farmlands and several local farmers, including Jon Branstrator in Clarksville, Ohio. Our bakers and local farmers work closely together to create something truly delicious, from seed to oven. You'll find several Artisan Breads in our Bakery that feature local grains.

33

It's Good To Be a DLM Kid

Kids are greeted with a cookie from the Bakery, featured fruit in our Produce department, and kids' events throughout the year, like the Mother's Day Cake Decorating, Father's Day Brownie Decorating, and more!

35

DLM Family of Products

You may notice our name on products throughout our store, from our line of grilling sauces to jarred fruits, marinara, tortilla chips, and more. These products meet our high standards and we're proud to put our name on them.



39

We Love Local

We have multi-generational relationships with many farmers. We love our local farming community and look forward to the seasonal bounty that they bring to our stores!

40

DLM Non-GMO Free-Range Turkey

We partner with local Bowman & Landes to raise our turkeys on a non-GMO Project Verified vegetarian diet exclusively for us. Additionally, they're lifetime free of antibiotics and added hormones.

34

State-of-the-Art Equipment

We're talking a 5-ton MIWE stone oven used to bake our artisan bread; La Marzocco, the Ferrari of espresso machines; and classic Naples-style ovens.

36

Certified Organic Produce Dept.

Boasting 150+ organic items every day, our Produce department complies with strict criteria and annual inspections to maintain this organic certification.



37

HOMEMADE SOUP PREPARED DAILY

Made Right Here, our Kitchens make soup daily using chef-driven recipes. See what we're serving today! [DorothyLane.com/Soup](https://dorothylane.com/soup)

38

We Support Your Health Journey

Food is the star at DLM, but we think there's a place for high-quality supplements and informed staff to support your goals.



27

We Know a Good Egg When We See It

The yolk of a friendship began with the Filbrun family of Morning Sun Organic Farm many years ago. We love the organic cage-free eggs from this multi-generational local family so much that we decided to put our name on them. So when you see DLM Organic Eggs, know that the chickens are free-roaming and fed a highly nutritious diet.

28

The "Golden" DLM A2 Guernsey Milk

A humble herd of local Guernsey cows supply our line of DLM A2 Milks and milk products. Thanks to the lush grass these cows graze on, the milk has a golden hue. It's rich in flavor and nutrition, featuring the A2 milk protein found in this heritage breed of Guernsey cows, resulting in a milk that's easier to digest, too.

42

FLOWER MARKET & PLANT SHOP MENTALITY

We aim to provide a boutique floral & plant selection, featuring pre-styled bouquets and local growers whenever possible.



43

ROTISSERIE CHICKEN

Plump, juicy DLM Natural Chicken that's loaded into our French-style Rotisserie and perfectly cooked to a golden exterior is a spectacular sight. As the spindles turn, the drippings splash onto the birds below, resulting in a slow but steady basting process. The result is an ultra-moist, tender DLM Rotisserie Chicken that's not only flavorful, but lifetime free of antibiotics and added hormones.



47

We Go the Extra Mile for Fresh

How do you get the freshest orange juice and ground nut butters? You do it yourself as you need it. Our Produce associates work hard to keep these products fresh and available to you.

48

Summer Sizzles With Cookouts

Starting in late spring through early October, look out for the cookouts! From Salmon or Rib-Eye Steak Sandwiches to Lobster Rolls and Smoked Right Here favorites, summer tastes good at DLM! DorothyLane.com/Events

44

We Use Our Own Ingredients

We shop our stores for ingredients to use in our prepared foods, such as DLM Meats, local produce when in season, and DLM Handmade Fresh Mozzarella.

46

We Take Smoked Meats Seriously

Our line of smoked meats is a full-time endeavor. Our pitmaster aims for a charred crust and melt-in-your-mouth tender interior.

49

Home & Gift Headquarters

Our Home & Gift buyer is always scouting a boutique assortment of kitchen & serving items, giftables, and specialty cards with a whimsical touch! In addition, you'll find a selection of stemware.

52

Say "I Do" to Love Cakes by DLM

We strive to create not just the best tasting cake, but the best looking, too, thanks to our award-winning designers. Talk to us about tasting options and scheduling a wedding cake consultation! DorothyLane.com/Cake

45

Seasonal Stars

We love rolling out the red carpet for produce finds that are the stars of the season, from silky Holiday Pears in the winter to Washington State Cherries, Hatch Chiles, and California Peaches in the summer.



50

Premium Pork

Our quest for quality extends to our pork selection as well and that's why we choose duBreton Natural Pork. We also feature Kurobuta pork, from the famed Heritage Berkshire breed, resulting in flavorful marbling.



53

Storemade Sausage & More

Using natural casings and DLM's high-quality natural meats, our storemade sausages are freshly crafted using proper technique. You'll also find our line of ready-to-grill Kebabs and DLM Gourmet Burgers!

55

Technique Is Key

In each store's Kitchen, our pros understand how to braise, brown, and bake to achieve the best results. Our meat cutters practice the art of butchery and artisan bakers are masters of their craft.



54

Craft Beer Hub

The local beer scene is thriving, and our pros are in tune to all things brewed. We taste it, talk to brewmasters, and study the complexities of a great beer. So stop by and see what's in stock and on tap.

56

Job Experience for Future Success

We're proud to employ area teens and aim to give them an early work experience that instills lasting positive work ethics to carry with them to future endeavors.

57

FRESH SEAFOOD = LESS TIME SPENT OUT OF WATER

We source the highest quality wild and farm-raised seafood and buy fresh seafood direct from fishermen and fishing co-ops. We choose air-freight to minimize time spent out of water. Our fishmongers highlight wild salmon when it's in season and other prized catches!



58

DLM Famous Deli Sandwiches

The best sandwiches are a sum of all their parts, so it makes perfectly good sense that our Sandwich Stations craft a lot of amazing sandwiches. We've got the best bread in town, our meats and cheeses are of the highest quality, and we source many of our fresh toppings right from our store.

59

We Ship Gourmet Gifts Nationwide

Thanks to DLM Mail Order, DLM favorites and more gourmet foods can make people happy nationwide, such as our Bakery bestsellers and thoughtfully curated gourmet finds. DorothyLane.com

60

DLM Catering & Box Lunches

Gather with ease and let us help feed your crowd! From traditional to modern, DLM Catering trays add elegance to entertaining. Box Lunches feature individually boxed generous sandwiches and salads. DorothyLane.com/Catering

61

Shop Your Groceries Online

Craving convenience? Shop our stores online via DLM Drive-Up and our personal shoppers will attentively select products. Or, find us on Instacart and DoorDash! DorothyLane.com/OrderOnline

62

DLM Food Tours

Our Food Tours travel to top food cities, diving deep into the culinary scene while also taking in the sights and scenes! Each trip has limited spots available and are led by a professional guide and DLM ambassador. DorothyLane.com/FoodTour





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VALID THROUGH AUGUST 31, 2025

DOROTHY LANE MARKET
— established • 1948 —

(866) 748-1391
DorothyLane.com



DOROTHY LANE MARKET

6135 Far Hills Ave. Dayton, OH 45459

DorothyLane.com    

ADDRESS SERVICE REQUESTED

\$37,509

WORTH OF PRODUCTS DONATED TO
LOCAL FOOD BANKS IN JUNE



WHOLE SALMON SIDEWALK SALE

Saturday, August 30
10 a.m. to 5 p.m.

Featuring wild Alaska Whole
Coho Salmon sustainably
caught by fishing families,
we fly this fresh catch in
overnight! Take it home whole
or we'll cut it into steaks or
fillets at no extra charge.

While Supplies Last



Look Out for the COOKOUTS

11 a.m. to 6 p.m.

Aug. 2 Rib-Eye Steak Sandwich

Aug. 9 Wagyu Beef Burger

Aug. 16 Pulled Pork Sandwich

*All cookouts are subject to change, while
supplies last, and weather dependent.*



FOOD & WINE SHOW 2025

THURSDAY, NOVEMBER 6
DLM SPRINGBORO • 7-9:30 P.M.

Tickets available online only
8 a.m. Monday, Sept. 8
DorothyLane.com/FoodWineShow



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