## **DOROTHY LANE MARKET**

- the store that accommodates®–

**AUGUST 2025** 





# **WE BAKE ARTISAN BREAD EVERY DAY**

Our Bakehouse is bustling with artisan bakers who are masters of their craft and know how to deal with the finicky behavior of dough. We bake from scratch using traditional methods. The resulting bread has a crispy and chewy crust, an interior that's airy and aromatic, and a flavor that's full and lingering.

#### We Practice the Golden Rule

We treat you as we would want to be treated. Friendly customer service here is authentic because it's a natural outgrowth of our culture.



#### Killer Brownie®

Just say its name and you'll hear a ripple of accolades about the famous Killer Brownie®, which started in the DLM Bakery. With velvety caramel and triple-layered decadence, it's easy to understand why Killer Brownie®, a sister company to DLM, has grown to encompass fans near and far!

#### We Are Local. We Are Family.

DLM first opened its doors as a humble fruit stand in 1948 on the corner of Far Hills Ave. and Dorothy Lane. Calvin D. and Vera Jane Mayne cheerfully greeted their customers and shared their love for good food. DLM continues to be locally owned and operated by Calvin and Vera's descendants. Local and family have been at our core since day one.

#### We Start Each Day Fresh

As each day closes, we meticulously clean cases, like those in our Deli, Bakery, Meat, Seafood, and Sushi departments. This mentality sets the stage for a clean, fresh setup the next day.

#### Sit Down & Unwind

You'll find gathering spaces throughout each store where you can stop and enjoy the food surrounding you or a glass of wine. In addition, enjoy complimentary WiFi.



#### **Quality is Our First Consideration**

When we search for new foods, make foods, and taste foods, quality is our first consideration. We love food that tastes good and is good for you!

#### Vera Jane's Extra-Virgin Olive Oil

This top tier olive oil hails from a beautiful hillside dense with olive groves in Tuscany, Italy, and comes to us thanks to our friends, the Zanettis. We love it so much, we named it after Vera Jane Mayne and the bottle is adorned with her photo.



#### We Travel & Taste

We know what to look for when tasting any number of products, from wine and olive oil to chocolate and cheese. We meet with producers and taste the world's greatest food cultures, and then bring it back to our stores for you to experience!



#### **True Wine Specialists**

Several of our DLM wine consultants are Certified Specialists of Wine. They have completed a rigorous exam, making it a distinguished title that comes with knowledge. Be sure to ask our CSWs for a great recommendation!



#### **Our Good Neighbor Program**

Vera Jane Mayne often said "always do the right thing." Our Good Neighbor Program allows Club DLM members to select a nonprofit to credit with their spending for an annual donation. DorothyLane.com/ GoodNeighbor





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# **FLAVOR FIRST** IS A GUIDING **PHILOSOPHY**

It means that we use the best ingredients when crafting food that's Made Right Here. This enables us to taste our food every day and constantly assess it, talk about it, and sell it with pride and passion.

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#### Jack's Grill

At Jack's Grill, located between our Meat & Seafood departments, we keep it simple. You pick a protein, we'll grill it while you shop. Or, check out the Jack's Grill menu! 14

#### **Words We Follow**

There's a sign with Latin phrasing in all of our stores. *Quidvis recte* factum quamvis humile praeclarum. It means, "Whatever is rightly done, however humble, is noble." We truly believe these words.



#### Naples-Style Pizza

True Naples-style crust is airy with a charred exterior and chewy interior. To achieve this, we use handmade dough and bake directly on the hearth. Available at select locations.



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#### WE HAND-STRETCH OUR MOZZARELLA

Stop by The DLM Cheese Shop and marvel as our cheesemongers rhythmically stretch and shape warm mozzarella by hand. It should be slightly soft and moist, which is why we make it fresh several times a week.



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# EXPERT SUSHI CHEFS & HIGH STANDARDS

We know that elevated sushi starts with a skilled sushi chef who understands the artistry and craft, and values freshness and cleanliness. We make our sushi fresh daily using sushi-grade fish that meets our meticulous Seafood standards.



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#### DLM AGED BALSAMIC VINEGAR OF MODENA

In the food-loving city of Modena lives our friend Maria Livia. Her family produces gorgeous balsamic vinegar, which we sampled from various barrels while on a visit. It was here that we chose our DLM blend on site. We love its depth, richness, and complexity.



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#### **Croissant Couture**

When looking for inspiration for our Made Right Here Croissants, we looked to the famous Parisian bakeries. We fold European butter into 81 layers of oldworld croissant dough before brushing with an egg wash and baking. Cut one open and you see the beautiful, glistening flaky pockets layered across, which can easily hold your favorite DLM Preserve.





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#### Our Parmigiano-Reggiano Is Out Of This World

Our friends the Minelli family produce extraordinary Parmigiano-Reggiano on their farm near Modena, Italy. We choose to have it aged 24-30 months, longer than most, resulting in the best-tasting parm we've ever tried.

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#### A Haven For Coffee Lovers

We only use coffee that's ethically sourced and roasted in small batches locally. In addition, we feature Rishi Teas, DLM A2 Guernsey Milk, and our housemade whipped cream. We can't wait to craft something especially for you!



MEATS THAT ARE LIFETIME FREE OF ANTIBIOTICS & ADDED HORMONES

We understood the importance of this long before it was widely known. Why? Because it's the right thing to do. In addition, rest assured that livestock is humanely raised and vegetarian fed.

USDA PRIME STEAK
Steaks may boast one of several USDA
grade shields with USDA Prime coming
out on top thanks to intrinsic marbling that melts
into flavor when cooked. If you are looking for the
best, go for USDA Prime!

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#### The DLM Deli Is A Trusted Go-To

Just look at the case and your eyes will dance as they soak in the variety of Deli salads that are Made Right Here in our stores' Kitchens. Look for best-selling favorites, like our Pine Club Pasta Salad, and seasonal additions!

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#### **Gourmet Takeaway**

You shouldn't have to sacrifice quality when you choose convenience. Our Gourmet Takeaway case is brimming with entrées and sides that are made in our state-of-the-art Kitchens and ready for you to reheat and eat. Order à la carte or choose two sides and an entrée and make it a Dinner Deal!

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**WORLD-CLASS** 

Every detail matters when it comes to creating

a caliber of pâtisserie that rivals those found in

a big city. Technique, ingredients, presentation,

and flavor combined with a heaping dose of innovation from our in-house pastry chefs.

**PÂTISSERIE** 

#### In For The **Long Haul**

Family is an essential fiber woven in the DLM story. We strive to build a culture that exudes that. It's not uncommon to meet associates who have happily worked here 20+ or even 40+ years.



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## **We Celebrate Food** With Events

We aim to showcase our Wine Show.

#### The Ultimate **Comfort Cookie**

Laura's Cookies are handrolled and decorated, featuring a unique almondflavored icing. These whimsical, beloved sugar cookies are exclusive to Dorothy Lane Market.

passion and expertise with ticketed experiences, such as our Pastry Show, Champagne Soirée, and highly anticipated Food &



## **LOCAL GRAINS**

Starting in 2015 with a few acres of Turkey Red Wheat, we've now grown our local grain program to encompass 500+ acres across Ohio farmlands and several local farmers, including Jon Branstrator in Clarksville, Ohio. Our bakers and local farmers work closely together to create something truly delicious, from seed to oven. You'll find several Artisan Breads in our Bakery that feature local grains.

year, like the Mother's Day Cake Decorating, Father's Day Brownie Decorating, and more!

#### **DLM Family of Products**

It's Good To Be a DLM Kid

Kids are greeted with a cookie

from the Bakery, featured fruit

and kids' events throughout the

in our Produce department,

You may notice our name on products throughout our store, from our line of grilling sauces to jarred fruits, marinara, tortilla chips, and more. These products meet our high standards and we're proud to put our name on them.

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State-of-the-Art

We're talking a 5-ton

bake our artisan bread;

La Marzocco, the Ferrari

**Equipment** 

#### **Certified Organic Produce Dept.**

Boasting 150+ organic items every day, our Produce department complies with strict criteria and annual inspections to maintain this organic certification.



## **HOMEMADE SOUP** PREPARED DAILY

Made Right Here, our Kitchens make soup daily using chef-driven recipes. See what we're serving today! DorothyLane.com/Soup

#### We Support Your Health Journey

Food is the star at DLM, but we think there's a place for high-quality supplements and informed staff to support your goals.









#### We Love Local

We have multi-generational relationships with many farmers. We love our local farming community and look forward to the seasonal bounty that they bring to our stores!

#### **DLM Non-GMO** Free-Range Turkey

We partner with local Bowman & Landes to raise our turkeys on a non-GMO Project Verified vegetarian diet exclusively for us. Additionally, they're lifetime free of antibiotics and added hormones.

#### **Local Grass-Fed** Beef Program

We started this program to provide the health benefits of grass-fed beef by linking arms with local farming families. All cattle are fed a 100% grass diet and are lifetime free of antibiotics and added hormones.

#### FLOWER MARKET & PLANT SHOP **MENTALITY**

We aim to provide a boutique floral & plant selection, featuring pre-styled bouquets and local growers whenever possible.



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#### We Know a Good Egg When We See It

The yolk of a friendship began with the Filbrun family of Morning Sun Organic Farm many years ago. We love the organic cage-free eggs from this multi-generational local family so much that we decided to put our name on them. So when you see DLM Organic Eggs, know that the chickens are freeroaming and fed a highly nutritious diet.

# The "Golden" DLM

**A2 Guernsey Milk** 

A humble herd of local Guernsey cows supply our line of DLM A2 Milks and milk products. Thanks to the lush grass these cows graze on, the milk has a golden hue. It's rich in flavor and nutrition, featuring the A2 milk protein found in this heritage breed of Guernsey cows, resulting in a milk that's easier to digest, too.

#### **ROTISSERIE CHICKEN**

Plump, juicy DLM Natural Chicken that's loaded into our French-style Rotisserie and perfectly cooked to a golden exterior is a spectacular sight. As the spindles turn, the drippings splash onto the birds below, resulting in a slow but steady basting process. The result is an ultra-moist, tender DLM Rotisserie Chicken that's not only flavorful, but lifetime free of antibiotics and added hormones.



#### We Go the Extra Mile for Fresh

How do you get the freshest orange juice and ground nut butters? You do it yourself as you need it. Our Produce associates work hard to keep these products fresh and available to you.

#### **Summer Sizzles** With Cookouts

Starting in late spring through early October, look out for the cookouts! From Salmon or Rib-Eye Steak Sandwiches to Lobster Rolls and Smoked specialty cards with Right Here favorites, summer tastes good at DLM! DorothyLane.com/Events

#### Home & Gift Headquarters

tender interior.

We Use Our Own

We shop our stores for

ingredients to use in our

prepared foods, such as

DLM Meats, local pro-

duce when in season,

and DLM Handmade

We Take Smoked

**Meats Seriously** 

Our line of smoked

meats is a full-time

endeavor. Our pitmaster

aims for a charred crust

and melt-in-your-mouth

Fresh Mozzarella.

**Ingredients** 

Our Home & Gift buyer is always scouting a boutique assortment of kitchen & serving items, giftables, and a whimsical touch! In addition, you'll find a selection of stemware.

#### Say "I Do" to **Love Cakes by DLM**

We strive to create not just the best tasting cake, but the best looking, too, thanks to our award-winning designers. Talk to us about tasting options and scheduling a wedding cake consultation! DorothyLane.com/Cake



#### **Seasonal Stars**

We love rolling out the red carpet for produce finds that are the stars of the season, from silky Holiday Pears in the winter to Washington State Cherries, Hatch Chiles, and California Peaches in the summer.



## **Premium Pork**

Our quest for quality extends to our pork selection as well and that's why we choose duBreton Natural Pork. We also feature Kurobuta pork, from the famed Heritage Berkshire breed, resulting in flavorful marbling.



#### **Storemade** Sausage & More

Using natural casings and DLM's high-quality natural meats, our storemade sausages are freshly crafted using proper technique. You'll also find our line of ready-to-grill Kebabs and **DLM Gourmet Burgers!** 

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#### **Technique Is Kev**

In each store's Kitchen, our pros understand how to braise, brown, and bake to achieve the best results. Our meat cutters practice the art of butchery and artisan bakers are masters of their craft.

# **56** Job Experience for

**Future Success** 

**Craft Beer Hub** 

The local beer scene is

thriving, and our pros

are in tune to all things

brewed. We taste it, talk to

the complexities of a great

what's in stock and on tap.

brewmasters, and study

beer. So stop by and see

We're proud to employ area teens and aim to give them an early work experience that instills lasting positive work ethics to carry with them to future endeavors.



## FRESH SEAFOOD = LESS TIME SPENT OUT OF WATER

We source the highest quality wild and farm-raised seafood and buy fresh seafood direct from fishermen and fishing co-ops. We choose air-freight to minimize time spent out of water. Our fishmongers highlight wild salmon when it's in season and other prized catches!



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#### **DLM Famous Deli Sandwiches**

The best sandwiches are a sum of all their parts, so it makes perfectly good sense that our Sandwich Stations craft a lot of amazing sandwiches. We've got the best bread in town, our meats and cheeses are of the highest quality, and we source many of our fresh toppings right from our store.

#### We Ship Gourmet Gifts Nationwide

and more gourmet foods nationwide, such as our

#### **DLM Catering & Box Lunches**

Gather with ease and let us help feed your crowd! From traditional to modern, DLM Catering trays add elegance to entertaining. Box Lunches feature individually boxed generous sandwiches and salads. DorothyLane.com/Catering OrderOnline

#### **Shop Your Groceries Online**

and DoorDash! DorothyLane.com/

Our Food Tours travel to top food cities, diving deep into the culinary scene while also taking in the sights and scenes! Each trip has limited spots available and are led by a professional guide and DLM ambassador. DorothyLane.com/FoodTour



Each store has a salad artist dedicated to bringing each day's Salad Bar selection to life with a rainbow of options.



#### FRESH-CUT SALAD BAR We cut fruits and vegetables by hand daily.

Thanks to DLM Mail Order, DLM favorites can make people happy Bakery bestsellers and thoughtfully curated gourmet finds. DorothyLane.com

Craving convenience? Shop our stores online via DLM Drive-Up and our personal shoppers will attentively select products. Or, find us on Instacart

**DLM Food Tours** 

#### We Want to **Hear From You**

Customer comment cards hang in each store. Ask for one at Guest Services and leave a compliment, suggestion, or ask a question. We'll get back to you and display the correspondence.

#### **We Donate to Food Banks Daily**

We partner with food banks to donate items that are safe for immediate consumption but are past the point that we'd sell in the store. This includes items from our Bakery, Dairy, and Meat departments.

## **Smaller Household?**

We'll accommodate you in a number of ways, including selling half dozen eggs, a few DLM Golden Hamburger Buns, or a couple slices of meat and cheese from the Deli.

**Delicious Corporate** 

# **Gifting Options**

With DLM Mail Order, we can simplify your corporate gifting needs! Our gifting specialist will help you choose gifts to make your team and clients smile.

#### **DLM Natural Chicken**

We feel that air-chilled results in a better tasting chicken. In addition, DLM Natural Chicken is lifetime free of antibiotics and growth promotants, vegetarian fed, and humanely raised.

#### **DLM Deli Meats**

Our Deli is known for carrying our all-natural lunch meats with no preservatives or added nitrates/nitrites, such as turkey from local friends at Bowman & Landes.

#### PRIVATE EVENT OPTIONS

STIR YOUR PASSION WITH A

Our Culinary Center boasts year-round

knowledge and skills, taught by visiting

chefs, local personalities, and our in-house

experts. DorothyLane.com/CulinaryCenter

classes focused on enhancing food and wine

**CULINARY CENTER CLASS** 

The Culinary Center space is more than just a venue for classes. Tap into it for your next team-building workshop, business luncheon, or special celebration. A wide variety of private event options are available to fit your needs. In addition, The Loft at DLM Springboro can be reserved by DLM customers.

#### Wine Tastings

Our wine experts host weekly tastings (for a nominal fee), featuring wines from around the world. It's a great way to expand your palate in a fun environment.

## **Heavenly Ham®**

A signature favorite, we dress each hickory smoked ham with our signature glaze of a sweet, rich honey and delicate spices. It's sealed with an open-flame, resulting in a caramelized exterior to lock in flavor.

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#### We Close on Easter, Thanksgiving, & **Christmas Day**

Our stores shine during the holiday stretch thanks to our wonderful associates. So on these few days, we close our stores so our associates can rest and spend time with their loved ones.

#### **Custom Cuts & Knife Sharpening**

Custom cutting means that if you see something in our Meat case but you want one that's thicker, thinner, or even paperthin, we will do just that. Need your knives sharpened? Bring in up to three and we'll sharpen them within 48 hours.

#### Generations of **Lovalty Within**

It's the greatest honor when someone recommends us to a family member, whether to work or shop here. We're proud to have multiple generations of both associates and customers alike.

#### **Checking Out: Last Impressions Matter**

We strive to provide quick, courteous, and accurate service at this vital stage. Need help to your car or an umbrella on a rainy day? We're happy to assist you to your vehicle rain or shine.

## MAKE THE MOST OF CLUB DLM

Club DLM, our loyalty program, offers weekly Club Deals member savings and exclusive offers to qualifying members. Use your Club DLM card to earn points as you shop and use them to unlock Club Rewards!

ENJOY EXCLUSIVE SAVINGS

Each week, our ad unveils 75+ items throughout the store that are marked as Club Deals.

EARN POINTS WITH EACH PURCHASE

Use your Club DLM card and/or phone number associated with your account on every purchase to make the most of Club DLM!

REDEEM POINTS ON CLUB REWARDS

We reward your loyalty with Club DLM points that you can use to access member-exclusive pricing on key staples and seasonal must-haves.

RECEIVE EXCLUSIVE OFFERS

Qualifying Club DLM card members can receive email coupons, early access to event tickets, direct communications, and more perks.

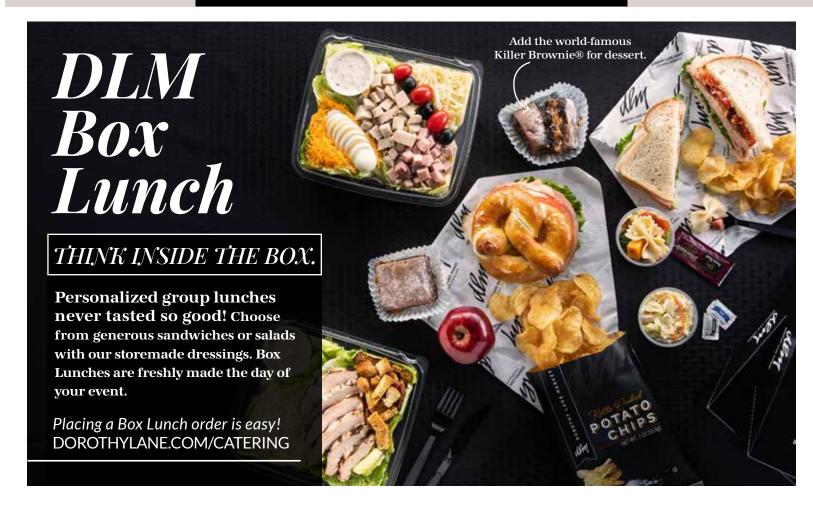
DOWNLOAD OUR APP

Download the Dorothy Lane Market app to access your Club DLM account on the go, check points balance, receive coupons, & more!

SUPPORT LOCAL COMMUNITY

Use your Club DLM card each time you shop to donate to your favorite participating nonprofit through our Good Neighbor Program.

Sign up & Learn More! DorothyLane.com/ClubDLM



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# Mail Order Exclusive School Days

SAVE 10% ON BACK-TO-SCHOOL GIFTS & MORE WITH CODE SCHOOL10 VALID THROUGH AUGUST 31, 2025

#### DOROTHY LANE MARKET

established + 1948 -

(866) 748-1391 DorothyLane.com



#### DOROTHY LANE MARKET

6135 Far Hills Ave. Dayton, OH 45459

DorothyLane.com **f** ⊙ **y 0** 





ADDRESS SERVICE REQUESTED

LOCAL FOOD BANKS IN JUNE

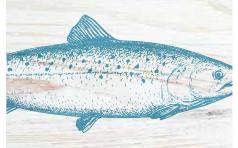


# WHOLE SALMON SIDEWALK SALE

Saturday, August 30 10 a.m. to 5 p.m.

Featuring wild Alaska Whole Coho Salmon sustainably caught by fishing families, we fly this fresh catch in overnight! Take it home whole or we'll cut it into steaks or fillets at no extra charge.

While Supplies Last



Look Out for the

## COOKOUTS

11 a.m. to 6 p.m.

Aug. 2 Rib-Eye Steak Sandwich

Aug. 9 Wagyu Beef Burger

Aug. 16 Pulled Pork Sandwich

All cookouts are subject to change, while supplies last, and weather dependent.



# FOOD & WINE **SHOW 2025**

THURSDAY, NOVEMBER 6 DLM SPRINGBORO • 7-9:30 P.M.

Tickets available online only 8 a.m. Monday, Sept. 8 DorothyLane.com/FoodWineShow



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