

DOROTHYLANE.COM • AUGUST 2021



# let's take a journey to LOVCOUNTRY

Beyond the tantalizing allure of fried green tomatoes, shrimp and grits, braised greens, and pimento cheese creations that beckon you to the table on a firefly-lit night, there lies a cuisine with a robust array of food eaten in season. Gather around the table with those you love as we journey into the Lowcountry of the coastal Carolinas.





### Maque Choux

Jubilee is a cookbook that highlights "recipes from two centuries of African American cooking." James Beard Award-winning author Toni Tipton-Martin shares these deeply beautiful recipes while also shedding light on the history and pioneering creators behind each.

3 to 4 ears of corn, shucked

2 Tbsp butter

1/2 cup onion, finely diced

1/2 cup green bell pepper, finely diced

1/2 tsp garlic, minced

1/2 tsp dried thyme

1/2 tsp crushed red pepper flakes

1/8 tsp black pepper, or to taste

1/2 tsp salt, or to taste

1/2 tsp sugar (optional)

3/4 cup heavy whipping cream or half-and-half

1 Tbsp minced fresh parsley for garnish

2 Tbsp minced green onions for garnish

Use a sharp knife to cut kernels off corn cobs, then turn knife and use dull side to scrape the cob down to release any remaining bits of corn and corn milk. In a heavy skillet, heat butter over mediumhigh heat until melted and sizzling. Add onion, bell pepper, and garlic. Sauté until softened, about 3 minutes. Stir in thyme, red pepper flakes, black pepper, salt, sugar, and corn. Cook, stirring until corn is cooked through, about 5 minutes. Add cream and cook 5 minutes more to thicken. Garnish with parsley and green onion.

## Edna Lewis' Tomato Gravy Makes 4 servings

Celebrated cookbook author and James Beard Award-winning chef Edna Lewis is often renowned as one of the greatest American chefs. She shined a bright light on Southern cooking and championed the concept of cooking in season. Thank you, Edna.

2 Tbsp butter

1/2 cup onion, diced

1 clove garlic, minced

Salt and pepper to taste

1 Tbsp all-purpose flour

3 large ripe tomatoes, peeled, seeded, and chopped 1 cup milk

In a heavy skillet over medium heat, melt butter and sauté onion until softened. Add garlic, salt, and pepper and cook for another minute. Start with about a 1/4 teaspoon of salt and maybe 3 turns of the peppermill.

Sprinkle the flour over the mixture and cook, stirring well for another couple minutes. Stir in the chopped tomato and cook for 5 more minutes. Slowly add the milk and bring to a simmer. Taste for seasoning. Serve warm with split buttermilk biscuits and a side of bacon.





## FOOD EXPLORER

# Lowcountry Phecklist

#### BAKERY

- □ Corn-Off-the-Cob Cornbread
- ☐ Grandma Tobias Peach Pie
- ☐ Grandma Tobias Pecan Pie
- ☐ Pecan Cluster Rolls
- ☐ Pecan Roll

#### CHEESE SHOP

☐ Cheddar Pimento Cheese Spread

#### **COFFEE BAR**

- ☐ LemonTea ShakeUps
- ☐ Sweet Tea

#### DAIRY

☐ Palmetto Cheese Spreads

#### DELI

- ☐ Bacon-Braised Greens
- ☐ Beef Cream Cheese Ball ☐ Bridge Sandwich Pack
- ☐ Deviled Eggs
- ☐ Encrusted Macaroni & Cheese
- ☐ Mandarin Orange Salad
- ☐ Pimento Cheese Dip
- ☐ Pimento Macaroni & Cheese

#### **FROZEN**

- ☐ Brothers Gerard Baking Co. Southern-Style Biscuits
- ☐ Callie's Hot Little Biscuits\*

#### GROCERY

- ☐ Big Spoon Roasters Nut Butters\* ☐ Bob's Red Mill Yellow
- Corn Grits\*
- ☐ Braswell's Ham Glaze □ DLM Pickled Okra\*
- ☐ Halfway 2 Homemade Soups
- ☐ Lillie's Q BBQ Sauces\*, named after "Grandma Lillie." born in rural South Carolina.

- ☐ Lillie's Q Rubs\*
- ☐ Lillie's Q Kettle Chips
- ☐ Marsh Hen Mill Carolina Gold Rice
- ☐ Oliver Farm Benne Seed Oil or Pecan Oil\*
- ☐ Savannah Bee Co. Honey\*
- ☐ Sylvia's Restaurant Vegetables
- ☐ The Palmetto Sauce Co. BBQ Sauces\*

#### HEALTHY LIVING

☐ Pre-Packed Pecans

#### MEAT

- □ DLM Smoked Meats
- ☐ DLM Ham Salad
- ☐ Edwards Country Ham Slices\*

#### PRODUCE

- □ Beets
- ☐ Collard Greens
- □ Corn
- ☐ Cucumbers
- ☐ Green Tomatoes
  - ☐ Local Tomatoes
  - □ Okra
  - □ Peaches
  - ☐ Shagbark Organic
  - Heirloom Corn Grits\*
  - ☐ Sweet Potatoes/Yams
  - □Turnips
  - □ Watermelon

#### SEAFOOD

- ☐ Gumbo, Seafood soups
- ☐ Lump Crab Meat from North Carolina □ *New!* Lowcountry
- Boil Kit, RSVP yours with our Seafood department
- ☐ North Carolina Shrimp
- ☐ Old Bay Seasoning
- ☐ Raw Oysters

View all DLM Culinary Center classes and register online at DorothyLane.com/Classes

#### LET'S DO LUNCH! SUMMER PICNIC

Chef Carrie will prepare a Lowcountry-influenced menu featuring a Sweet Corn and Local Tomato Salad followed by a Spicy Fried Chicken Sandwich served with Spicy-Sweet Butter and Pickles. Finish it off with Peach Cobbler.

AUG. 5 • NOON-1 P.M. • \$30

FEATURED CLASSES

#### RECIPES FROM SOUTH CAROLINA LOWCOUNTRY

After spending time in South Carolina's Lowcountry, instructor Bryn Mooth was inspired to bring some of the region's best-loved dishes to our Culinary Center! Enjoy Cheese Straws, Country Captain Chicken with Buttered Rice, Green Salad with Buttermilk Dressing, Buttermilk Biscuits, and Atlantic Beach Pie! Menu paired with wine. AUG. 17 • 6-8:30 P.M. • \$75

#### **SANDWICH** STATION

□ #34 Norm's Retro Pimento, Sandwich of the Month

#### GIFT SETS ☐ Southern Charm

SHOP.DOROTHYLANE.COM

- Breakfast in Bed\*
- ☐ Lowcountry Pimento Grilled Cheese Kit\*

#### **DLM CULINARY** CENTER

☐ Smithey Ironware Co. Cast Iron Skillets



\*indicates items that ship via www.shop.dorothylane.com



## RIGHT HERE

ight owl Rob Turner just may have one of the coolest titles-official DLM Pit Master. If you're ever taking a walk in one of the neighborhoods surrounding DLM Washington Square where our massive smoker is based, Rob apologizes, because you're gonna be hungry. It's a balmy night in July and as our stores slow to a quiet hum for the night, Rob is starting his shift. He's got hundreds of pounds of beef barbacoa loaded on the 15 racks of our massive smoker. They've been smoking for about eleven hours with hickory. He unlatches the smoker and slowly opens it. Smoke uncurls and wildly travels into the night sky. He is right—the smell is phenomenal.

The well-marbled boneless chuck roast sports a charred exterior, which Rob explains is the "bark" and what you are looking to achieve when smoking meats like this. Don't be fooled though by the tough exterior (of Rob or the barbacoa). The meat is fall-apart tender, and as the pit master empties each rack he starts to shred it immediately. "My job doesn't feel like a job because I love it so much," he interjects.

Smoke billows from the piping-hot shredded meat as it hits the night air. He pushes the meat on a cart inside. Heads turn, and Rob lights up and keeps moving as he hears the chorus of excitement that the smell elicits from his fellow night owls.







## "If we are going to do it, we need to go pro and do it right." -ROB TURNER

#### **GO PRO OR GO HOME**

The store is quiet. Most of the second shifters are gone for the evening, with the exception of a few who are curious to see what Rob is working on tonight. Guns N' Roses wanes from a stereo in the Meat department, and the lyrics "Knock, Knock, Knockin' on Heaven's Door" intersperse with the the squeaky wheel of the cart.

Rob continues to carefully work with the beef barbacoa. It was about a year ago when DLM decided to grow the smoked meats program by dedicating a full-time pit master to master the craft, who would fuel the appetites of all three stores. With the massive smoker hard at work, it was becoming more and more apparent that with the right person, it could be pulled out not just for limited-time products and cookouts, but a full line of Smoked Right Here meats, ready to take home and reheat.

Enter Rob. Smoking meats had always been a hobby for him for 15+ years—one that he was very good at. It wasn't uncommon for someone to hire Rob to smoke a full pig for a special event. When he was approached about making his hobby his job, he replied, "if we are going to do it, we need to to go pro and do it right." After a year, the smoked meats have grown by nearly 600%. We see what Rob means by "go pro" as the product speaks for itself, with mainly word-of-mouth marketing in garnering repeat customers.

#### **BURNING THE MIDNIGHT OIL**

Whether he's smoking poultry, pork, or beef, each product has a different recipe and prep, often with a dry rub

prior to going into the smoker. Rob is meticulous about keeping a log of the results from each smoking cycle, noting what works and what doesn't, and experimenting as time allows. After he finishes the barbacoa, he begins prepping poultry, both chicken and massive Bowman & Landes turkey legs that weigh about 4 lbs prior to being smoked. He notes that although the poultry items can be smoked together, you'd never smoke them with pork, for example. "Although it's third shift, we always do everything in line with food safety for the customers,"

With the DLM Smoked Meats ris-

Rob says.

has a passion for perfecting his craft, there's always excitement in the air at DLM after hours.

KEEP FANNING THE FLAME It's about 10 p.m. and time to put the poultry to bed so Rob can pull them before his shift is over. A light shines down on the smoker and he glances around his feet before carefully taking his next step. "There you are Timmy," he remarks, pointing to a curious toad that often hangs out on the asphalt outside at night. Third shift can be quiet and laid back, but with a big personality like Rob who





# Put a Little Pep in Your Step HATCH HYPE

Our 10th annual "Hatch Hype" as we call it at DLM is coming your way! But the hype is only as good as the product, and that story has been over a hundred years in the making. These beautiful green chiles are grown in the Hatch Valley of New Mexico. We love the flavor of roasted Hatch Chiles, so offering them from our open-flame roaster has become a yearly tradition.

In 1917, the great-grandparents of Chris Franzoy, owner of Young Guns Produce and our supplier of Hatch Chiles, arrived in America from Tyrol, Austria, and settled in the Hatch Valley. They quickly adapted to the culture and became farmers. Ten children and some years later, this family has been instrumental in expanding the farming of these chiles in the area. On a trip out to see the farm, our VP of Produce, Dennis Chrisman, said it was amazing to see such green fields in what many consider a desert. Chris told them how Hatch "Valley" is actually at 4,000-feet elevation, which explained the hot, arid climate. While the outside temperature was about 100°F, the humidity was only about 28%. They're blessed with a water supply in the form

of the Rio Grande to the north as well as an underground aquifer. The Hatch Chiles are hand-harvested because the plants need to be left intact in order to obtain multiple harvests during the growing season.

The Hatch excitement runs deep here at DLM as our chefs are all abuzz discussing new Hatch creations to wow your taste buds once the Hatch craze sets in. Life is pretty spicy around here during those last three weeks of August as so many recipes that you'll find throughout DLM will feature Hatch Chiles as a key ingredient, so be sure to try them all. When cooking at home, I love the way Hatch Chiles add flavor to eggs, fish, salsa, chicken, burgers, and just about everything! Choose to buy them raw or freshly roasted by the quart, then let your imagination and creativity go hot wild. Come get a little pep in your step and see for yourself what all the Hatch Hype is about.

Stay tuned as we announce the dates for when we'll be roasting these chiles at each store!

Michella Produce Director

## GOODS NEIGHBOR

AUGUST 22
DLM WASHINGTON SQUARE • Race starts at 8:30 a.m.
Benefiting local food banks.





REGISTER BY AUG. 15 \$20 • \$10 kids under 12 guarantees a race T-shirt

After Aug. 15 \$25 • \$15 kids under 12 Register online DorothyLane.com/DLM5K or at Up & Running



## DLM Box Lunch

It's hip to be square, so say hello to this lunch solution.

DLM Box Lunches contain a sandwich, your choice of side dish, DLM Kettle Cooked Potato Chips or baby carrots, and a dessert.

CALL TO ORDER (937) 535-5665.

View Full Menu at

DorothyLane.com/BoxLunch

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### **Lowcountry Pimento Grilled Cheese Kit**

Give your grilled cheese the perfect southern twist! Shop all our gourmet kits that ship.

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## Reserve Now LOWCOUNTRY BOIL

Like so many quintessential southern meals, a Lowcountry Boil is fuss-free and perfect for a laid-back evening with good company and a few cold beers or sweet tea. This month, our Seafood departments are featuring a Lowcountry Boil Kit packed with a pre-seasoned mix of Brentlinger's Farm Market local sweet corn, red potatoes, peel-and-eat shrimp, smoked sausage, and onion!

We've done all the prep for you, so once you pick up your kit, we'll provide you with step-by-step instructions for cooking it at home. Pro tip: If you have a burner on your grill, relax with your company, add a few pours of beer into the pot, and enjoy!

Each Kit Generously Serves 6-8 People Order Online DorothyLane.com/LowcountryBoil Please place orders 48 hours in advance

