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## **Dorothy Lane Market Announces Plans to Open First Greater Cincinnati Store in Mason**

MASON, OHIO—Dorothy Lane Market announces plans to open its first Greater Cincinnati grocery store in the City of Mason as part of a new \$150M+ mixed-use planned community. The site is located at the corner of Mason-Montgomery and Western Row Roads—formerly the Western Row Golf Course.

Traditions Building & Development Group is co-developing the project with Western Row Land Developers, the property owners. This new 70-acre mixed-use development will feature 80,000 square feet of specialty retail and restaurants, including the gourmet grocer. “Dorothy Lane Market will be a wonderful anchor for our new walkable community, which will create an exciting destination for upscale retail and restaurants and the latest in lifestyle living opportunities,” explains Tom Humes, President of Traditions Group and project co-developer.

The Mason store will be the first Dorothy Lane Market location in Greater Cincinnati. DLM currently operates three locations in the Dayton area: in Oakwood, Washington Township, and Springboro. Known for its exceptional quality food offering and shopping experience, DLM has successfully been family owned and operated since 1948. “We’re very excited by the prospect of joining the Mason community,” says Norman Mayne, DLM Owner. “For over 70 years, we’ve been serving customers in Dayton, but also many who come to us from the Greater Cincinnati area. We’ve been searching for years for the right place for a store there. We feel fortunate to have found this excellent location in Mason. It’s been great to work with the City of Mason and we already feel at home there.”

The development will feature five lakes, a waterfront boardwalk, and walking paths with a central green connecting DLM, restaurants, and retail shops to a boutique hotel and residential lifestyle community (up to 120 residences) on the site as well as nearby neighborhoods. “We appreciate the vision that Ellen Zopff Todia and the entire Zopff family have as landowners and the work of the Traditions Group team in developing the project—and we are grateful for the wonderful support we have received from The City of Mason. We look forward to continuing our work together to create an exciting food destination that will serve Mason and the entire Greater Cincinnati community,” Mayne adds.

The City of Mason also has announced the purchase of 27-acres adjacent to and part of the mixed-use development for an “innovation-driven” business park to attract key industry sectors in tech and biohealth. Mason City Council acted on the project at its October Council meeting on Monday, Oct. 25, putting the mixed-use project in motion, including the purchase of the future business park property and authorizing incentives to further infrastructure and shared access. The project is subject to final agreements between all parties and receiving all necessary planning commission, governmental and final Council approvals. Pending these approvals, groundbreaking is anticipated for 2022.

***See next page for media contacts & High-Res Images & Video →***



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**ABOUT DOROTHY LANE MARKET**

Established in Dayton in 1948, Dorothy Lane Market is known for its exceptional quality food offering and shopping experience. DLM is a destination for food lovers featuring the highest quality meats and fish, abundant local produce in season, and a scratch bakery showcasing hearth-baked artisan bread. DLM is also a culinary destination as well, with Naples-style pizza, sushi, soups, grilled meats to order, and large in-store kitchens producing a wide selection of prepared foods daily. Visitors also enjoy extensive beer and wine offerings, a curated selection of cheeses, and a sense of adventure with specialty groceries from around the world. DLM is known for many signature foods, such as the famous Killer Brownie®.

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**ABOUT TRADITIONS BUILDING & DEVELOPMENT GROUP**

Traditions Building & Development Group has been creating Cincinnati's most distinctive lifestyle communities and homes in Greater Cincinnati and southwestern Ohio since 1978. The company focuses on creating branded and highly walkable lifestyle oriented master planned communities that incorporate innovative planning concepts and home designs. They have developed over 40 communities, 4,000 homesites on over 5,000 acres. Several Traditions' communities have been named 'Community of the Year' and the company has also been recognized multiple times as both 'Builder' and 'Developer of the Year' by the Home Builders Association of Greater Cincinnati. A full-service development and building company, the Traditions team of developers, architects, builders, sales and marketing professionals are dedicated to creating "great places and great spaces" to live for their clients.

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